



IN THE UNITED STATES
PATENT AND TRADEMARK OFFICE

PATENT APPLICATION

Applicants: **Scott A. KLIGER, Thomas M. MIDDLETON III,
Gregory T. WHITE**

Atty. Doc.: **UCC-16**

Serial No.: **09/616,605**

Filed: **July 14, 2000**

Group Art Unit: **2144**

Confirmation No.: **6154**

Examiner: **Yemane M. Gerezgiher**

Title: **METHOD AND APPARATUS FOR DYNAMICALLY CONSTRUCTING
CUSTOMIZED ADVERTISEMENTS**

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

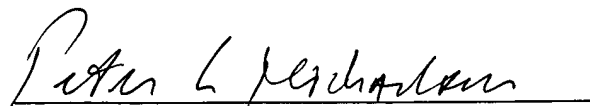
S I R:

I believe that **no additional claim fee** is required
for the accompanying amendment submitted in connection with
the above-captioned application.

In the event a fee is due, kindly charge that fee
to my deposit account number 13-3083. To facilitate that
charge, a duplicate copy of this letter is enclosed
herewith.

Respectfully submitted,

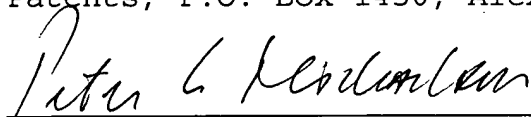
September 27, 2005


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CERTIFICATE OF MAILING under 37 C.F.R. 1.8(a)

I hereby certify that this correspondence is being deposited on **September 28, 2005** with the United States Postal Service as first class mail, with sufficient postage, in an envelope addressed to Mail Stop AF, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.



Signature



Reg. No.



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AMENDMENT

In response to the final Office Action (Paper No. 20050525) dated June 1, 2005, please consider the following remarks:

Amendments to the claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 5 of this paper.